

THE REYNOLDS GROUP



Increasing Your Customers Interest and Loyalty through Integrated Marketing Strategies

A Partial List of NexGen Speakers

- Steve Lustig – *Exiting From Your Business*
- Terry Brown - *Testing For New Hire Compatibility*
- Bob Maurer PHD – *The Science of Change*
- Brain Muirhead, Chief Engineer JPL - *Take Risk, Don't Fail*
- Coralie Kupfer - *The Principles of Interest-Based Negotiation and Good Communication Skills*
- Karen Miller, Ph.D.- *Memory Enhancement: Maximizing Your Brain Potential*
- Jim Tarr - *Getting to Lean*
- Abe WalkingBear Sanchez - *Sales and Credit Together... A Profit Partnership*
- Col. Jeffrey D. McCausland - *Leadership Lessons From Iraq*
- Tom Reynolds (Moderates) - *Who we are... Where We Want To Go*
- Rick Saldivar & Bill Barber ISO Matrix - *Balancing Business & Our Planet*
- Paula Golden - *How to Transition Wealth, Live Well, Prepare the Next Generation*
- Jim Barber President of HASC - *View of the future...Health Care Issues and Solutions*
- John Reynolds - *Focus on what is critical, Accountability and Visual Performance Analytics*
- Stephanie Michele – *Social Media Marketing For The Average Business*
- Michele Lando - *The 5 Steps To Building A Powerhouse Brand*
- James Schaefer - *Roadways to Recovery, Business Tools and Concepts for Growing Business*
- Bill Crouse - *Business Talk 101, Better Communication For Business Leadership*
- Regina F. Lark, Ph.D. - *Clear the Clutter and Organize Your Life!*
- Reg Wilson - *Cultivating Your Legacy*
- Michael Levin - *Handle Objections and Close new Business When No One Is Buying*
- Will Sproule - *Macro-Management: The Art of Leading Decision Makers*
- Simon Burrow - *How to Maximize The Value of A Small Business and Then Turn It Into Cash*
- Robert Sax - *"Selling Your Story with Public Relations"*
- Jeanne Norton - *Tips and Tricks of Air Travel*
- Michael Stark - *The Partnership Roll-Up, An Alternative Strategy For Growth, and Value*